

MARKET CAPACITY SCORES FOR PROFESSIONAL SPORTS

Metropolitan area	Total personal income (in billions of U.S. dollars)	MLB capacity score (dots indicate existing teams)	NFL capacity score (dots indicate existing teams)	NBA capacity score (dots indicate existing teams)	NHL capacity score (dots indicate existing teams)	MLS capacity score (dots indicate existing teams)	Available personal income (in billions of U.S. dollars)
Akron, Ohio	\$26.23	30	70	71	70	100	\$26.23
Albany	\$34.93	40	93	95	93	100	\$34.93
Albuquerque	\$28.96	33	77	79	77	100	\$28.96
Allentown-Bethlehem, Pa.	\$30.62	35	81	83	81	100	\$30.62
Atlanta	\$202.44	•	•	•	•	31	\$4.73
Austin	\$62.49	72	100	100	100	100	\$62.49
Baltimore	\$126.24	•	•	7	7	19	\$2.23
Baton Rouge, La.	\$27.60	32	74	76	74	100	\$27.60
Birmingham	\$45.13	52	100	100	100	100	\$45.13
Boston	\$248.86	•	•	•	•	•	\$37.27
Bradenton-Sarasota, Fla.	\$33.38	38	88	90	88	100	\$33.38
Bridgeport-Stamford, Conn.	\$73.63	85	100	100	100	100	\$73.63
Buffalo	\$40.93	0	•	0	•	0	(\$33.64)
Calgary	\$55.30	21	49	50	•	100	\$18.01
Charlotte	\$66.31	0	•	•	0	0	(\$7.41)
Chicago	\$433.77	••	•	•	•	•	\$135.46
Cincinnati	\$83.55	•	•	0	0	0	(\$40.46)
Cleveland	\$83.23	•	•	•	0	0	(\$77.20)
Columbia, S.C.	\$25.19	29	67	69	67	100	\$25.19
Columbus	\$67.61	19	44	45	•	•	\$16.44
Dallas-Fort Worth	\$267.07	•	•	•	•	•	\$55.47
Dayton	\$29.05	33	77	79	77	100	\$29.05
Denver	\$119.09	•	•	•	•	•	(\$92.50)
Detroit	\$176.15	•	•	•	•	0	(\$21.57)
Edmonton	\$49.93	15	35	36	•	94	\$12.65
Fresno, Calif.	\$26.01	30	70	71	70	100	\$26.01
Grand Rapids	\$26.90	31	72	74	72	100	\$26.90
Green Bay	\$10.98	0	•	0	0	0	(\$26.31)
Hamilton, Ont.	\$29.34	34	79	81	79	100	\$29.34
Hartford	\$58.49	67	100	100	100	100	\$58.49
Honolulu	\$39.41	45	100	100	100	100	\$39.41
Houston	\$276.43	•	•	•	100	•	\$102.13
Indianapolis	\$67.45	0	•	•	0	0	(\$6.26)
Jacksonville	\$51.61	17	•	40	40	100	\$14.33
Kansas City	\$80.82	•	•	0	0	•	(\$57.07)
Las Vegas	\$73.27	84	100	100	100	100	\$73.27
Little Rock, Ark.	\$25.78	30	70	71	70	100	\$25.78
Los Angeles	\$552.45	••	100	••	••	••	\$203.84
Louisville	\$47.42	55	100	100	100	100	\$47.42

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Memphis	\$48.59	14	33	•	33	88	\$12.17
Miami-Fort Lauderdale	\$236.68	•	•	•	•	100	\$38.96
Milwaukee	\$66.68	•	0	•	0	0	(\$56.46)
Minneapolis-St. Paul	\$154.59	•	•	•	•	0	(\$43.13)
Montreal	\$127.73	100	100	100	•	100	\$90.44
Nashville	\$60.98	0	•	0	•	0	(\$13.60)
New Haven, Conn.	\$38.26	44	100	100	100	100	\$38.26
New Orleans	\$50.05	0	•	•	0	0	(\$23.66)
New York City	\$1,030.59	••	••	••	•••	•	\$583.98
Oklahoma City	\$49.38	15	35	•	35	94	\$12.96
Omaha	\$35.80	41	95	98	95	100	\$35.80
Orlando	\$71.37	40	93	•	93	100	\$34.95
Ottawa	\$54.18	19	44	45	•	100	\$16.89
Oxnard-Thousand Oaks, Calif.	\$36.42	42	98	100	98	100	\$36.42
Philadelphia	\$274.14	•	•	•	•	•	\$62.55
Phoenix	\$148.47	•	•	•	•	0	(\$49.24)
Pittsburgh	\$100.67	•	•	0	•	0	(\$60.62)
Portland, Ore.	\$87.05	42	98	•	98	•	\$36.76
Poughkeepsie, N.Y.	\$26.08	30	70	71	70	100	\$26.08
Providence	\$64.71	75	100	100	100	100	\$64.71
Quebec City	\$27.77	32	74	76	74	100	\$27.77
Raleigh	\$42.72	6	14	14	•	38	\$5.43
Richmond	\$50.28	58	100	100	100	100	\$50.28
Riverside-San Bernardino, Calif.	\$119.43	100	100	100	100	100	\$119.43
Rochester, N.Y.	\$39.54	46	100	100	100	100	\$39.54
Sacramento	\$82.29	53	100	•	100	100	\$45.87
Salt Lake City	\$40.55	0	0	•	0	•	(\$9.75)
San Antonio	\$70.82	40	93	•	93	100	\$34.40
San Diego	\$136.51	•	•	33	33	88	\$12.51
San Francisco-Oakland	\$263.94	••	••	•	0	0	(\$20.50)
San Jose	\$106.97	64	100	100	•	•	\$55.81
Seattle	\$168.82	•	•	86	84	•	\$30.93
Springfield, Mass.	\$25.45	29	67	69	67	100	\$25.45
St. Louis	\$116.39	•	•	0	•	0	(\$44.90)
Tampa-St. Petersburg	\$100.92	•	•	0	•	0	(\$60.37)
Toronto	\$197.67	•	63	•	•	•	\$23.36
Tucson	\$32.97	38	88	90	88	100	\$32.97
Tulsa	\$39.69	46	100	100	100	100	\$39.69
Vancouver	\$80.02	33	77	79	•	•	\$28.85

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Virginia Beach-Norfolk	\$63.20	73	100	100	100	100	\$63.20
Washington	\$302.79	•	•	•	•	•	\$91.20
Winnipeg	\$26.55	31	72	74	72	100	\$26.55
Worcester, Mass.	\$33.47	39	91	93	91	100	\$33.47
<p>NOTES: See methodology for explanation of total personal income and available personal income. Capacity scores are produced only for markets without a team in a given league. 100 = sufficient economic base, 70-99 = borderline economic base, <70 = inadequate base.</p>							
SOURCE: bizjournals							